

Unlock Your Potential
by

Building Your Business through Education and Networking...

Join

Action Profit Club

**Grow Your Business
Education • Networking • Advisory Board**

Action Profit Club (APC) is a group of like-minded **business owners** who meet bi-weekly for an hour and a half in a structured environment to learn and discuss new business tips, strategies and ideas. These meetings are facilitated by an **Action** Business Coach.

We are not a leads or referral group. Think of **APC** as your own training ground to sharpen your professional skills. **APC** is a **Business Education Club** where business owners can learn and interact with their peers and build strategic alliances.

Embark on a journey to a more profitable enterprise by joining an Action Profit Club. As a participant, you become a member of an Advisory Board of like-minded business owners who act as a valuable "sounding board" giving constructive input and advice. We guarantee this process alone will be worth your investment.





How Action Profit Club Can Help Your Business Max Its Potential!

- ❖ It's often a challenge to find the time and motivation to make networking a part of your business. We guarantee you will always have fun and learn a lot from your **bi-weekly group meetings**.
- ❖ The problem is too few people work 'on' their business. Instead they generally work 'in' it... until it's too late. By being a member of an **Action Profit Club** you get to attend **FREE** business building seminars run by **Action** Business Coaches that teach you how to work on growing your business.
- ❖ **Action Profit Club** is specifically designed for owners of small to medium-sized businesses so that you **maximize your potential**: build your knowledge; build your network; build your business; build your profit.

Benefits of Membership in Action Profit Club (APC)

- **Business Coaching** at Every Meeting
- Your own **Board of Advisors**
- **Monthly 2-hour Seminars**
- Individual **Business Diagnostic** with an **Action** Coach (\$375 value)

What Will I Be Doing at Each APC Meeting?

- In the coaching segment, **build your general business knowledge** in key areas such as: **sales; marketing; team building; communication; advertising; financial mastery; and, time management**...through an interactive presentation given by an **Action** Business Coach.
- Each member will have a **60-second opportunity** to present something of interest that happened in their business.
- One member will have an opportunity to present their subject of choice: product; service; new marketing piece or idea; an issue they face in business. At **APC**, your peers are now your own "**Advisory Board**", a valuable "sounding board" offering constructive input and advice. We guarantee that this process alone will be worth your investment!

Attend monthly 2-hour Seminars that focus on key areas of your business:

**Marketing & Sales • Team Building • Communication • Advertising
Referral Strategies • Financial Mastery • Time Management • and more!**

Action Profit Club monthly two-hour Seminars

Setting the Compass for Your Future

If you don't know where you're going, how are you going to get there? You'll learn how to build a great business from the foundation up.

- Set your Goals, Vision, Mission Statement and Culture
- Fundamentals of Finance
- 100 Questions Business Needs questionnaire

Marketing & Sales

Generate cash flow through marketing & sales strategies to achieve your business goals.

- Create a powerful USP for your company
- 400 strategies of marketing; define your ideal customer
- Customer communication, buying styles; scripting for your sales team

Systems to Leverage Your Business

How to use systems in your business to produce enormously successful results.

- Leverage through people, systems, marketing & finance
- Key Productivity Indicators (KPIs)
- 'How To' manuals

Building Your Team

Build the dream team you have always wanted, become a great leader and learn how to work ON your business rather than IN it.

- How to delegate
- How to reward and employ strategies and tactics
- Hiring techniques & Assessment tools

Creating Your 90 Day Plan

Begin to build your 90 Day Plan, pulling all the strategies and tactics together for practical use in your business.

- Practical classroom work to get the plan started
- Discuss the results you want to achieve; hands-on plan building
- Feedback and support from the coach and group

Strategies for Lifelong Wealth

Learn how to build your wealth and become a lifelong Entrepreneur.

- Four Keys to Acquiring Wealth
- Set your financial house in order
- Get on the road to financial freedom

Fee Schedule
\$695 for 6 month membership (includes light meals)
Discount for current coaching clients
Credit cards accepted

When & Where:

Bi-weekly TUESDAYS 7:00 am - 8:30 am
EAST RUTHERFORD (includes Breakfast)

Bi-weekly THURSDAYS 7:00 am - 8:30 am
FAIRFIELD (includes Breakfast)

Bi-weekly THURSDAYS 6:00 pm - 7:30 pm
WHIPPANY (includes Supper)

Limited memberships! Book TODAY!

Facilitated by



Mike Menaker
Business Coach
Action International

michaelmenaker@action-international.com

- More than 40 years' business experience
- Earned Action's Coaches Choice & Top Growth Awards in the Action International network
- 25 years senior management expertise with Fortune 500 companies in such diverse areas as: Finance; Engineering; Manufacturing; Sales; Marketing; Service
- Unique ability to identify opportunities, manage and solve complex problems, oversee business development and integrate cross-functional teams



Denise Teeling
Business Coach
Action International

deniseteeling@action-international.com

- More than 25 years business experience
- Selected Financial Executive of the Year in 2002 by the NY Institute of Management Accountants
- Member of the Board of Trustees of Oxford Academy, a high school for challenged teenagers
- Proven track record of success in delivering improved profitability in diverse industries, companies and cultures
- Creates powerful strategies that bring improved results



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Entrepreneur Magazine
Ranks Action International
#1 in Business Consulting